

MIDDLE EAST FUJI LLC

NEWSLETTER



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KNIPEX TRAINING

- Afshine Anwer Ali



MEF has been an authorized dealer and distributor of Knipex tools for quite a long time. Representing a brand like Knipex in the Middle East resents in having its own responsibilities. One such responsibility is the proper knowledge of the product when having it showcased to the customers .

For this Knipex tools Middle East conducts an yearly training session mainly to refresh the sales force and to introduce new products which they have added to the line up .

Knipex tools Middle East conducted this years product training on August 6th . The training was conducted by the product Brand Manager Mr. Leon Botes and Mr. Andrew Ferguson who heads the business development team at KTME . The training took place at the MEF head office in Al Garhoud Conference room. The primary objective of the training was to refresh on the products , however new products from Knipex were also introduced at the training.

The 4-hour training which started at 9AM ended with a hands on the product session ,where the sales team where given the opportunity to crimp and cut with the new tools.

The training had been very informative to the sales team , they grabbed this opportunity in boasting about the products when meeting with the new customers.

World Maritime Day- 24, September

- Robilyn Bolambot

The COVID-19 pandemic has highlighted the professionalism and sacrifice of the two million seafarers who serve on the world's merchant fleet. Shipping has continued to transport more than 80% of world trade, including vital medical supplies, food and other basic goods that are critical for the COVID-19 response and recovery – but hundreds of thousands of seafarers face a humanitarian crisis as they have been stranded at sea, unable to get off the ships they operate with contracts extended by many months. This needs to be addressed urgently, through Governments designating seafarers as essential workers and ensuring safe crew changes can take place.

2020 Theme: Sustainable Shipping for a Sustainable Planet

The theme for this year is "Sustainable shipping for a sustainable planet," which provides an excellent opportunity to raise awareness of the United Nations' Sustainable Development Goals (SDGs) and to showcase the work that the International Maritime Organization (IMO) and its Member States are undertaking to achieve the targets. The theme will provide opportunities for leaders from various sectors, including shipping, to both reflect on the work done and the urgent steps they further plan towards a sustainable future.

The shipping industry, with the support of the IMO regulatory framework, has already started the transition towards this sustainable future. IMO has adopted and will continue to develop measures to cut greenhouse gas emissions, reduce the sulphur content of ships' fuel oil, implement the Ballast Water Management Convention, protect the polar regions, reduce marine litter, improve the efficiency of shipping through the electronic exchange of information, meet the challenges of the digitalization of shipping and enhance the participation of women in the maritime community.

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This year's World Maritime Day will be celebrated on 24 September 2020 in the form of an online event, due to social distancing measures caused by the pandemic (<https://www.un.org/en/observances/maritime-day>).



EMPLOYEE OF THE QUARTER

- Tia Galanza

**Congratulations to our Employees of the Quarter (3rd Quarter)
for the job well done**



Ms. Nieva Mae Villar
MEF Philippine Office



Mr. Amalnath Wilson
Industrial Solutions
(Abu Dhabi Office)



Mr. Prabakar Ramalingam
Engineering Department



WELCOME ABOARD

- Tia Galanza

Introducing our new employees for the 3rd Quarter.



Vipin Sidharthan
International Trading



Abdul Nazar
Logistics



Jester J De Jesus
Warehouse



Biju Sankunni
Maintenance



Bonifacio Pernis, Jr
Dape



Tyra Kaile Villafuerte
Document Control



Cherylyn Baleyos
Marine Supply



Yvonn Shantell Balgos
Document Control



Mobin Varghese
Maintenance



Gabriel Cadavez
International Trading



Amelita Mata
Philippine office



Jaylyn Monares
Philippine Office



Mary Jaya Batuto
Philippine Office



Maridette Labadan
Philippine Office



Hiroaki Sasaguri
Dape



Arshad Ahmad
Saudi Office



Younus Chirakkal
Saudi Office



Yasser Mohamed
Saudi Office



Mohammed Abdullah
Alhadhari
Saudi Office

NEW BORN

- Robilyn Bolambot

We want to send you a million wishes of
cheerfulness and heartfelt congratulation
for the blessing
of your sweet princess.



NAINIKA SUREJ

Daughter of Surej Kayakkal

BIRTHDAY CELEBRANTS

- Robilyn Bolambot



*May you have all the joy
your heart can hold,*

*all the smiles a
day can bring,*

*all the blessings a
life can unfold,*

*may you get the world's best
in everything.*



HAPPY
Birthday

QUOTES OF THE QUARTER

- Robilyn Bolambot

KEEP CALM

"The only thing we have to fear is fear itself"

"A life lived in fear is a life half lived,"

Worry is like a rocking chair: It gives you something to do but never gets you anywhere."

"Nothing in life is to be feared, it is only to be understood. Now is the time to understand more, so that we may fear less."



BE HAPPY

"Don't worry 'bout a thing, cause every little thing's gonna be alright."

"Think of life as an adventure, like a roller coaster. It helps with the ups and downs."

"Often when you think you're at the end of something, you're at the beginning of something else."



DANCE IN THE RAIN

"Better to be busy than to be busy worrying,"

"Life isn't about waiting for the storm to pass. It's about learning how to dance in the rain."

"When the world is running down, you make the best of what's still around."

"You can't always get what you want. But if you try sometime, you'll find, you get what you need,"

"The simple bare necessities. Forget about your worries and your strife ... The bare necessities of life will come to you,"

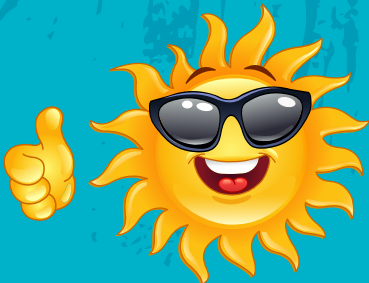


THE SUN WILL RISE

"Praise and blame, gain and loss, pleasure and sorrow come and go like the wind."

"We know what we have to do now, We've got to keep breathing because tomorrow the sun will rise. Who knows what the tide could bring?"

"Everything will be okay in the end. If it's not okay, it's not the end."



EDITORIAL

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