



MIDDLE EAST FUJI LLC

الشرق الأوسط فوجي

# MIDDLE EAST FUJI LLC

## QUALITY • RELIABILITY • INTEGRITY

MEF's Vision is to 'Be the best service provider in the region', as measured by Customer Satisfaction; Quality of Service; Financial Profitability, Growth and high standards of Health and Safety



# OUR HISTORY

- 1993 Middle East Ship Stores was established by Mr. Saeed Al Malik as a sole establishment offering shipping supply services at UAE ports.
- 1994 Started machinery parts and food wholesale business for ships and hotels
- 1995 Utilizing our own logistics function to start supplying food to hotels
- 1998 Middle East Ship Stores and Fuji Trading (established in 1953, Head Office: Yokohama, Japan, Capital Fund: JPY100million) signed an agreement of business partnership. Started Japanese food business.
- 2000 Officially formed a capital alliance with Fuji Trading for better service.  
The name of the company was officially changed to Middle East Fuji LLC.  
(Mr. Al Malik: 51%, Fuji trading: 49%)
- 2004 1. Started catering business.  
2. Imported Japanese Sake for the first time.



- 
- 2010 Obtained all five certifications for the first time in the UAE, including HACCP.
- 2015 1. Received an order for large catering business for Japanese. Currently ongoing.  
2. Started handling Kobe beef as the first Kobe beef certified trader in the UAE. Import and sales of other Japanese foods including Niigata rice, rice flour, and unique products.
- 2016 1. Awarded “Supplier of the Year” at International Exhibition.  
2. Started delivery of Japanese premium fruits as a UAE royal designated company.
- 2019 Opened first 100% gluten-free Asian cuisine (Japanese food) restaurant in the Middle East.  
Also at the same time opened retail shop which introduces new products in the market.




# OUR NETWORK



## Company Information

- Company name Middle East Fuji L.L.C.
- President Ryuusaku Hayashi
- Head Office Building No. 7, Street 4, Al Quoz Industrial Area 3, Dubai
- Year of the establishment 1993
- Capital Ten million yen
- Net Sales Five billion yen
- Employees 215
- Certifications ISO 22000 / HACCP / ISO 45001 / ISO 14001 / ISO 9001 – 2008
- Ware houses 48,000m<sup>2</sup>、 40,000m<sup>2</sup>、 28,000m<sup>2</sup>
- Delivery Car 51





# International Trading

In collaboration with the client, we excite the creativity of the users by presenting a variety of choices & seasonal offers from all markets. We assist the clients in their goal of closing in on that premium spot in the market.

With an emphasis on unsurpassed quality, our expert buyers make sure that only the freshest products are acquired for use in our hotel supplies operations. Through direct import from growers & producers, we supply our customers with the freshest produce of their choice.

The stock is handled and controlled following relevant regulations and best practices, the deliveries are professionally handled and we practice a service best described as "stepped up value".

# List of Food Products

- Kobe Beef
- Japanese Fruits & Vegetables
- Thai Fruits & Vegetables
- Gluten Free Items
- Dry&Semi-Dried Persimmon
- Japanese Jack Bean Tea
- Tea From Thailand
- Beef – CHL & FZN
- Poultry
- Lamb & Mutton
- Pork
- Sea Food
- Dry Goods
- Cheese



# List of Non-Food Products

- TABLEWARE
- COSMETICS
- PERFUME
- TOWELS
- LAUNDRY BAGS
- TISSUES
- SLIPPERS & HANGERS
- DUSTBINS
- DRAINAGE CLEANER
- MOPPING MATERIAL
- NOMAD MATS
- 3 M PRODUCTS
- CLEANING MATERIAL
- HAND TOOLS
- PLUMBING MATERIAL
- LIFTING EQUIPMENT







# MIDDLE EAST FUJI LLC

## International Trading

P.O.Box.19227, Dubai, UAE

Tel : +971 4 5092178

Email : [goodfood@mef.ae](mailto:goodfood@mef.ae)

[www.goodfood.ae](http://www.goodfood.ae)