

Newsletter

July - September
ISSUE 30 - 2023



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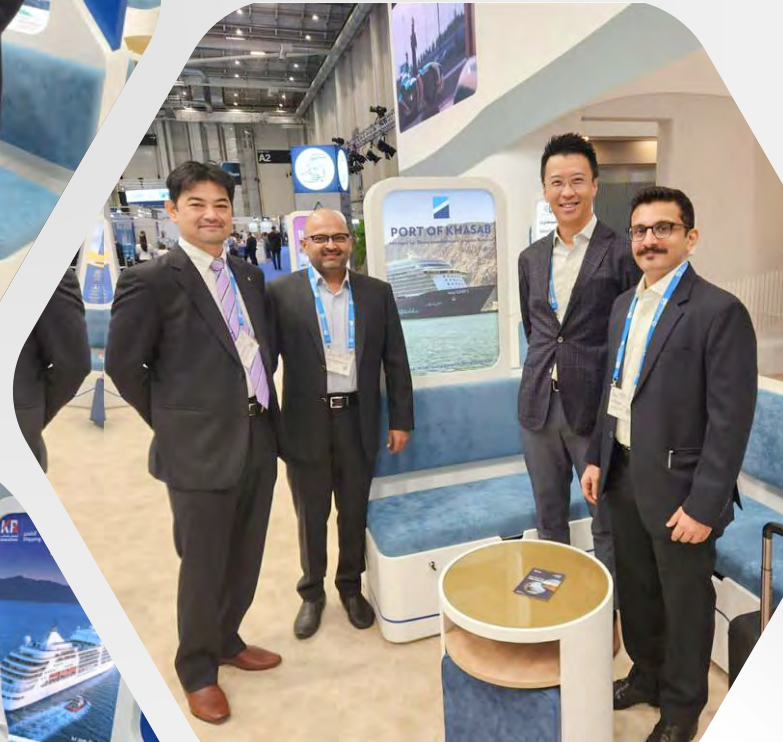
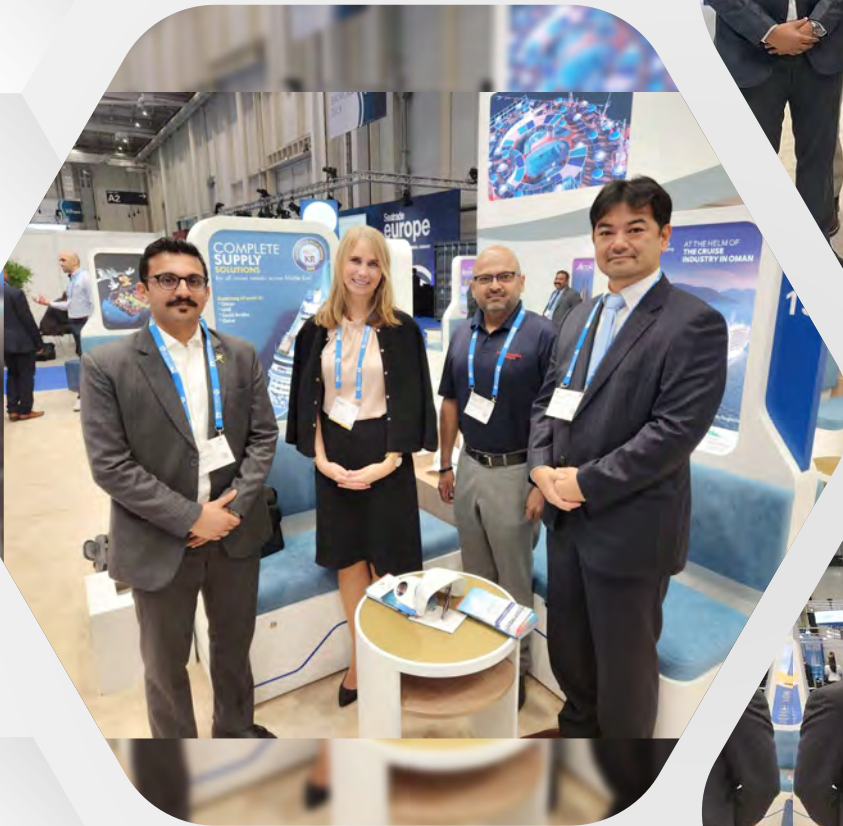
Birthday Celebrants

Seatrade Europe Cruise Exhibition

Ms. Maharajam

MEFK Oman participated in Seatrade Europe Cruise Exhibition on September 8, 2023.

The occasion was captured with many suppliers and customers such as V-ships, Carnival and Tui Cruises also with meeting the minister of heritage and tourism in oman.



Impa Exhibition- London

Ms. Maha salem

Middle East Fuji LLC and Fuji Trading Co., LTD participated, Impa Exhibition in London, United Kingdom

MEF Reprresented by Mr. Ryusaku Hayashi and Fuji Trading Represented by Mr. Yu Fukada and the scene with captured with many more team members..



Looking forward for more participation for such premier maritime events that running every year.

Personnel Development Program

Ms. Maha Salem

Excel is a powerful tools that can be used to manage ,analyze and visualize data such as improve productivity, better data analysis , enhance decision making and certainly improve job prospect.

Therefore, MEF Conducted an Excel training and knowledge sharing on 27 & 28 July 2023 for its employees to enhance and improve mentioned benefits and tools.

Undoubtedly, overall excel training is a valuable investment that can help improve staff performance productivity and accuracy.



MEF Team Building Activities

Ms. Ishama Madubashini



What is team building?

Team building is the process of creating a team that cohesively works together towards a common goal.

The importance and main purpose of team building is to create a strong team through forming bonds and connections. Creating these bonds through team building is very beneficial to businesses and organizations. The benefits of team building include increased communication, planning skills, employee motivation, and employee collaboration.

Here are some captures from Middle East Fuji Team Building events...



Employee of the Quarter

Ms. Maha Salem

Consistently goes above and beyond in their role, demonstrating remarkable leadership and problem-solving skills. Their commitment to excellence serves as an inspiration to us all



Mr. Muhammed Jaffer
Industrial Solution
Dept



Mr. Hari Veluchamy
Warehouse
Dept



Mr. Inder Chand
Logistics
Dept



Mr. Sudeesh Surendran
Maintenance
Dept

Perfect Attendance Appreciation

(MEF PHILIPPINE OFFICE)

Ms. Mary Grace Deloy

Congratulations to all who achieved perfect attendance! Your dedication and commitment to being present every day is truly admirable. Your effort has not gone unnoticed and we are proud to have you as a valuable member of our team. Keep up the great work!



Ana Mae Nengasca
Provision Team



Jhazryl Salvado
Technical Team



Kathlyn Noel
Provision Team



Mailyn Peron
Technical Team



Roxanne Maturan
Technical Team



Jhoan Pacardo
Technical Team



Emma Jemina
Communication Team



Mayeth Colina
Provision Team



Chrystine Roca Betonio
Stock Team



Lurje Anne Lompot
Accounts Team



Bernadette Rañin
Technical Team



Gleihnca Bontilao
Provision Team



Norjuvi Virtudez
Technical Team



Grace Betonio
Technical Team



Liezl Sario
Technical Team



Johanabelle Novabos
Technical Team



Mitzi Cajuelan
Technical Team



Anna Rose Rosalejos
Operation Team



Jeza Calauan
Technical Team



Gerra Mae Baron
Communication Team



Sigunda Manugas
Accounts Team



Eliza Mae Torrevillas
Engineering Team



Grace Soyosa
Technical Team



Gemma Belle Castor
Operation Team



Mary Joy Alabata
Communication Team

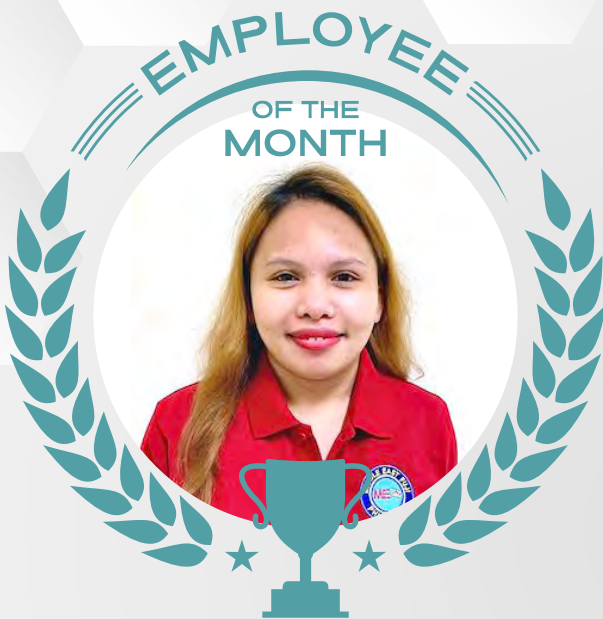


EMPLOYEE OF THE MONTH

(MEF PHILIPPINE OFFICE)

Ms. Mary Grace Deloy

We are pleased to announce the below staff as our employee of the month for their outstanding dedication, hard work, and contribution to the team.



Ana Mae Nengasca
Provision Team
Month: June



Emma Jemina
Communication Team
Month: July

New Staff

Ms. Maha Salem

Welcome

On Board



Ms. SHEILA MARIE

Philippines
Office



Mr. ALBIN SABU

Accounts
Dept



Mr. ALEX MATHEW

Industrial Solution
Dept



Ms. Asmaa Saif

Fujairah
Office



Mr. DANI PERMANA

MEFKS



Mr. Dhanush Perumal

Logistics
Dept



Mr. Enos Rai

Logistics
Dept



Ms. Jamila Bangalao

Philippines
Office



Ms. Jennilyn Comaingking

Philippines
Office



Ms. Jessa Pamil

Philippines
Office



Mr. Ljubisa Jeremic

KOBEYa



Mr. Rudresh Goswami

KOBEYa





Ms. Lovely Jean

Philippines
Office



Ms. Mary Rose

Philippines
Office



Ms. Merian Gemer

Philippines
Office



Mr. Mohamed Ashik

Logistics
Dept



Mr. Mohit Singh

Logistics
Dept



Ms. Muma Nchange

KOBEYA



Mr. Raj Kumar

Logistics
Dept



Mr. Robie Carmel

IT Dept



Mr. Sachin Soman

Maintenance



Mr. Santhosh Kumar

Maintenance



Mr. Sugan Lal

Logistics



Ms. Vanessa Ancero

Philippines
Office



Mr. Vinod Kumar

AGSS Dept



Wedding Ceremony

Ms. Fatimath Zafaza

“May the love and happiness you feel today shine through the years.” “Here’s to a lifetime of love, happiness, and each other.” “May the love you share today grow stronger as you grow old together.” “Best wishes on this wonderful journey, as you build your new lives together.”



Yvonn Shantell Balgos
and
Mark Joseph Torres



Prabakar Ramalingam
and
Elakkiya

Baby Corner

Ms. Fatimath Zafaza

Welcome Little legs

A baby is something you carry inside you for nine months, in your arms for three years and in your heart till the day you die."Mary Mason"

Welcoming your new baby with wishes of health, happiness and Love!!!!



Rianna Nailey
D/O Ms. Anupama



Ethan Jose
S/O Mr. Jose Emmanuel



Vedhika Sreenath
D/O Mr. Sreenath



Thiya J Maria
D/O Mr. Jimmy Clarence

Ansell Training

Mr. Jibu Mathews

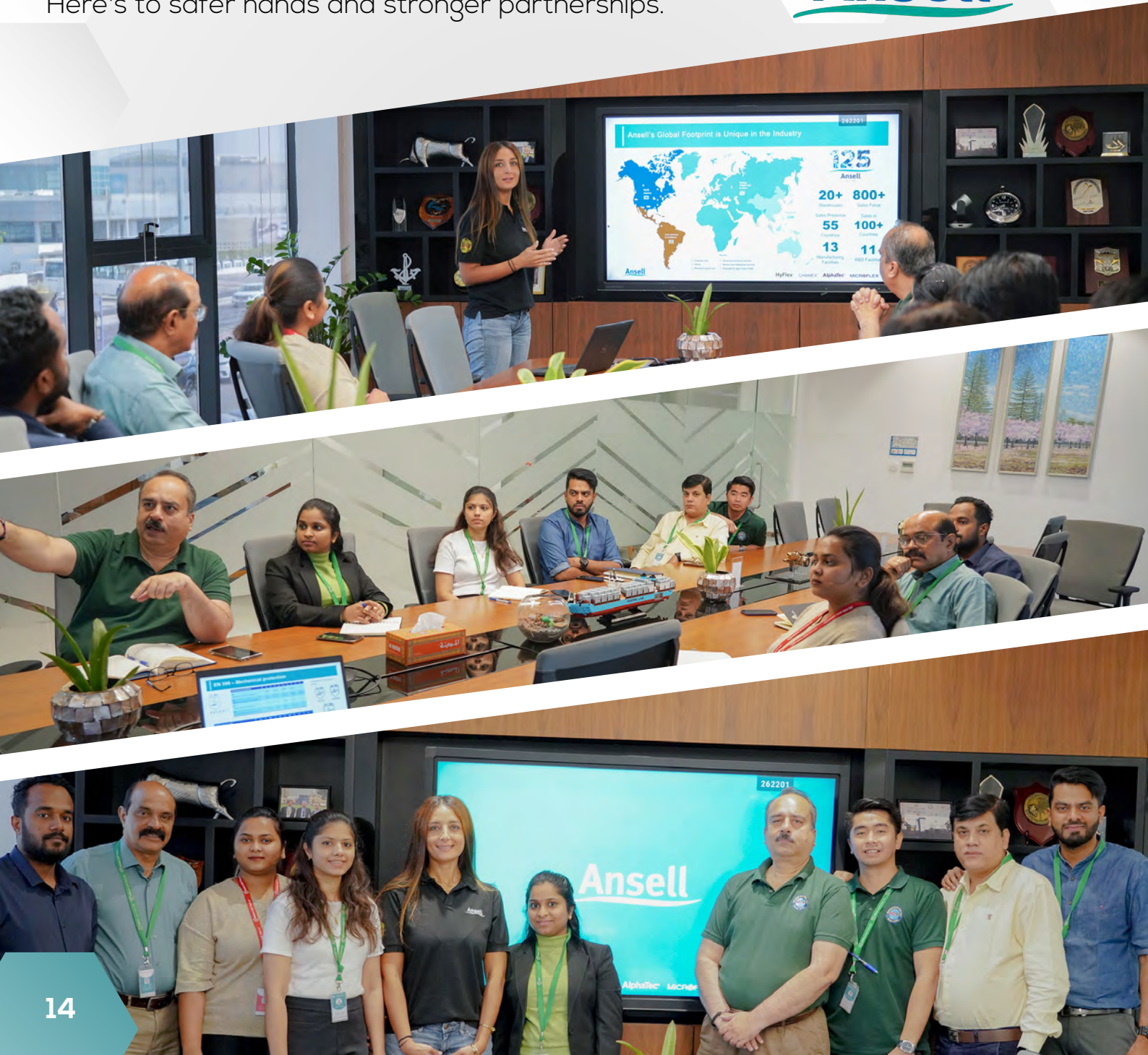
September was the month where we had in-house training from our principals **"ANSELL"** world leaders in Hand Protection and the disposable/reusable body protection products. To empower our Industrial Solutions Sales & Marketing Team with the latest insights on Ansell ever expanding range of gloves and body protection.

Topics on Mechanical/Cut/Chemical/Heat & Sparks and impact resistant gloves of different types were given a brief about.

Thanks to Houda Mehlabi and our ever eager team to learn and train with the best in class products the confidence is high to achieve and succeed.

Knowledge is power, and we're gearing up to provide our customers with the best protection solutions.



Here's to safer hands and stronger partnerships.



E-Commerce Launch

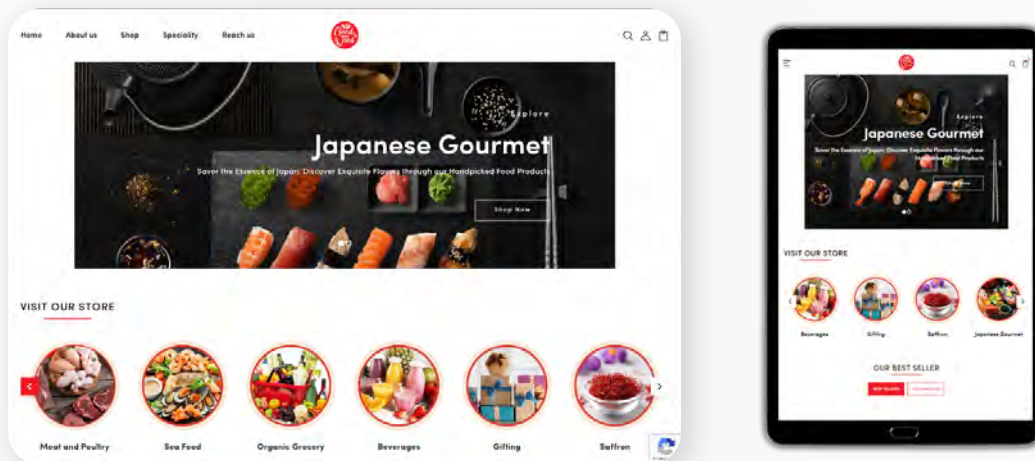
Mr. Jibu Mathews

Embark on a Culinary Journey with Good Food - Launch and Unveiling

← → ↻  goodfood.ae 

As Jeff Bezos, the founder of Amazon, wisely noted, "If you do build a great experience, customers tell each other about that. Word of mouth is very powerful." In this spirit, Middle East Fuji bids farewell to 2022, treasuring an exceptional journey that went beyond the mere sale of a unique plum cake. It was an exploration of the boundless possibilities of digital marketing, influencer campaigns, and B2C sales.

Our marketing endeavors achieved remarkable success, with our content garnering millions of views across various social media platforms. However, this was just the beginning. The seed of an idea has now sprouted into the creation of a new platform, goodfood.ae, dedicated to offering a diverse selection of high-quality niche foods sourced from various corners of the world.



With thorough feasibility studies and in-depth demographic analysis of customer trends in the UAE, our mission is clear: to cater to the discerning tastes of premium customers by providing distinctive products that go beyond the typical retail offerings. We've formed partnerships with USFDA-approved organic suppliers from India, offering top-notch millets, spices, and pulses. Our inventory also boasts the exclusivity of Super Negin Saffron, a premium spice.

One of our standout products is "Beyond Snack," a premium collection of banana chips that gained recognition on Shark Tank. This addition to Good Food's offerings is sure to be a noteworthy achievement.

Furthermore, we are diligently monitoring consumer trends and are poised to introduce products from Europe that will appeal to customers from the Western world. The journey has just begun, and Middle East Fuji is excited to bring the world's culinary treasures to your doorstep through Good Food.



Factory Acceptance Test at Cape Town, South Africa

Mr. Syed Musheer

Factory Acceptance Test conducted for a Balancing Machine, ordered by Saudi Arabian Mining Company (MAADEN) , Saudi Arabia. Balancing Machine manufactured by Coetz Technologies, Cape Town ,South Africa.



Syed Musheer from **Advanced Far East Company**, Saudi Arabia office visited Cape Town along with the Customer Representative Mr. Mufadi Al Hazmi to carry out a successful Test and Training at manufacturer Cape Town factory from 11-13th September 2023.



Birthday Celebrants

Ms. Fatimath Zafaza

**HAPPY
BIRTHDAY**

Birthdays are a new start, a fresh beginning and a time to pursue new endeavors with new goals. Move forward with confidence and courage. Hope all your birthday wishes come true!



Mr. SAEED MALIK



Mr. RYUSAKU HAYASHI



Mr. JIBU MATHEWS



Ms. SREEJA SOMNATH



Mr. NIGIN KUNCHARIA

HAPPY BIRTHDAY



Mr. JOSWIN LOBO



Mr. PRINTO ELDDO PAUL



Mr. SADHASIVAN MANAYATH



Ms. AISWARYA SHAJI LAL



Ms. DEENA LUSIA JACOB



Mr. HARUN RASHID



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Ms. Ishama Madubashini

Mr. Jibu Mathews

Mr. Syed Musheer

