



NEWSLETTER

July - September

ISSUE 30 - 2024

3rd EDITION

Mobility - Sustainability - Creativity



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MEF Announces New Facility Development with Main Contractor

-Ms Maha Salem



MEF has signed contract with City Night to develop a new site featuring both modern warehouses and office spaces. This expansion will enhance our logistics capabilities and provide a more dynamic workspace for our team.

Key Details

- Warehouses: Advanced storage solutions with high-capacity racking and climate control.
- Offices: Modern, flexible spaces designed for productivity and collaboration.
- Construction will begin shortly, with completion anticipated in the near future.
We look forward to sharing more updates as the project progresses!

Fuji Trading and Middle East Fuji at IMPA London 2024

-Ms Maha Salem

Fuji Trading and Middle East Fuji proudly participated in IMPA London 2024, an essential event for the maritime industry. This year's conference highlighted key innovations and trends, allowing both companies to showcase their latest offerings and solutions. Throughout the event, representatives engaged in insightful discussions and attended various workshops, gaining valuable knowledge that will enhance their operations.

The networking opportunities facilitated meaningful connections with industry leaders and potential partners, paving the way for future collaborations. With a shared commitment to excellence, Fuji Trading and Middle East Fuji are excited to leverage insights gained from IMPA London 2024 to further strengthen their presence in the maritime sector and continue delivering innovative solutions to their clients.



MEF's Participation in SMM Exhibition 2024

-Ms Maha Salem

At the exhibition, MEF team interacted with our current and potential customers, industry peers and other stakeholders and was also learned about the latest cutting-edge solutions. The team engaged in fruitful discussions with international partners and potential clients, reinforcing MEF's position as a leader in the industry.

A big team from Fuji Group across the globe was present in the Exhibition, which helped us to discuss latest trends in global scenarios, global challenges in maritime industry and the group's strategies on solving them.

The SMM Exhibition provided invaluable networking opportunities, enabling MEF to forge new relationships and strengthen existing partnerships. With a focus on innovation, MEF is excited to implement insights gained from the exhibition to enhance its offerings and contribute to the future of maritime excellence.

Middle East Fuji (MEF) proudly participated in the SMM Exhibition 2024 in Germany, one of the world's leading maritime trade fairs. This event brought together industry leaders, innovators, and key stakeholders to explore the latest trends and technologies in the maritime sector.



The Maritime Standard Transportation and Climate Change Conference-Abu Dhabi

-Mr Jibu Mathews

Among the various climate change causing agents, transportation alone is responsible for 19.2% of the carbon emissions. By proper implementation of various preventive measures, the impact of transportation on climate change can be drastically reduced.

The Maritime Standard UAE organized the 2nd Transportation and Climate Change conference at Saadiyat Rotana Resort Abudhabi on the 26th of September 2024.

This global event addressed the challenges and opportunities in the transportation industry amidst growing concerns about climate change. Bringing together industry experts, policymakers, and stakeholders, the conference aim is to explore sustainable solutions and strategies.

The main theme of this year conference was “Decarbonising Transportation Facilitating the transition to Net Zero”. MEF group demonstrated its dedication in addressing the climate change and promoting sustainable transportation once again by sponsoring this event. Senior team members from MEF attended the conference which helped them to access valuable insights and knowledge about this subject. The networking sessions helped us to engage with a diverse audience of industry leaders and experts.

Well respected industry leaders and experts addressed the urgent need to combat transportation’s impact on climate change. The conference started with the key note address from Capt. Mohamed Juma Al Shamisi(Managing Director and Group CEO, AD Ports Group) & Abdulla Bin Damithan, CEO & Managing Director, DP World GCC.

TMS TACCC was a pivotal event which triggered thought-provoking discussions that can shape the future direction of climate action in the transportation industry. The conference also helped the attendees to understand how different sectors can work together towards a greener future.



Fuji Trading Philippines Opens New Building in Manila

-Ms Maha Salem

Fuji Trading Philippines (FTP) proudly opened its new building in Manila, Philippines, during a special ceremony held on September 20th and 21st, 2024. The event was attended by esteemed guests, industry partners, and employees, marking a significant milestone for the company.

Mr. Ryusaku Hayashi has participated in the celebration of this inauguration on behalf of MEF.

The new facility is expected to enhance FTP's operations and strengthen its presence in the Philippine market, providing better services to clients and fostering new business opportunities.

The opening event featured speeches from company leaders, a tour of the new facility, and networking opportunities for attendees. This expansion reflects FTP's dedication to investing in the future and supporting the local economy.



New Maker Association-Ejendals

-Mr. Jibu Mathews

Ejendals is a Swedish heritage brand, founded in 1949 by Valfrid Ejendal in Leksand, specialised in developing, manufacturing and marketing premium quality safety products that protect both hands and feet, helping create a safer everyday life in tens of thousands of workplaces throughout the World. Ejendals profound understanding of safety is invested in products that make a difference to lives around the world. We see the future as being one of knowledgeable innovation and respect. Respect for our customers, partners, employees and planet.



MEF Worldwide trading is now an exclusive distributor for J alas range from Ejendals group in the UAE. JALAS designs and constructs world-class, technologically advanced safety footwear, maintaining the highest levels of quality and craftsmanship available. Through continuous product development, profound material knowhow and advanced partner collaborations, our products lead the way for innovation, safety and comfort. We are a genuine heritage brand, born in 1916 in Jokipii , Finland, where our sophisticated laboratory, R&D teams and main production are still located.

Ejendals continuously works to replace hazardous chemicals with safe alternatives in both production and products, following a comprehensive Restricted Substances List. The company is thus committed to producing robust, high-quality products with a sustainability focus. MEF WWT team is actively marketing and selling J alas products with the support of territory managers from Ejendals.



ejendals
PROTECTING HANDS AND FEET

3M Training – PSD Head/Eye/Arc Flash Shield

Mr. Jibu Mathews

Our Industrial Solutions team recently completed a comprehensive training session on Personal Safety, focusing on the use of Head, Eye, and Arc Flash Shields by 3M team on 20-Sep-2024 in Middle East Fuji Head office. This training is crucial as we prioritize the safety of our Customer in high-risk environments. The increasing complexity of workplace hazards demands that employees are well-equipped and trained on the latest personal protective equipment (PPE). With 3M introducing new head, eye, and arc flash shield products (NPI), safety officers and workers must ensure that they are up to speed with the latest advancements.



- **Expert Insights:** Led by Mr. Viren & Ms Deema, the session provided in-depth knowledge about the significance of Personal Protective Equipment (PPE) in preventing injuries. The trainer shared real-world scenarios that highlighted the risks associated with arc flashes and the critical role of protective gear.
- **Hands-On Demonstrations:** During this training we engaged in practical demonstrations, learning how to properly fit and maintain the head and eye shields. This interactive approach enhanced understanding and ensured everyone felt confident in using the equipment.
- **Key Takeaways:** We left with a stronger appreciation for PPE, including:
 - o The importance of wearing appropriate gear at all times.
 - o Best practices for maintaining and inspecting equipment.
 - o Emergency protocols to follow in the event of an arc flash incident.



With the continuous evolution of PPE technology, training programs must keep pace. The integration of digital tools, such as virtual reality (VR) simulations, allows for interactive and immersive training experiences. These modern approaches help workers experience real-world scenarios and learn how to respond while wearing 3M's protective equipment. The insights gained will undoubtedly enhance our ability to provide better solutions and services to our Clients. We extend our gratitude to Mr. Viren/Ms. Deema & 3M team for expert training. We encourage our team members and clients to explore 3M's product range and experience the innovation and quality.



Summary of Recent Brainstorming Sessions

-Ms. Maha Salem



From September 23rd to 30th, we conducted a series of brainstorming sessions involving MEF management and staff members from each department including our overseas offices! These collaborative meetings aimed to harness the collective creativity and insights

The sessions provided numerous benefits, including the opportunity to gather diverse perspectives that sparked innovative solutions to challenges we face. This exchange of ideas not only enhanced employee engagement but also fostered a deeper sense of ownership among team members, empowering them to contribute meaningfully to our objectives. Improved communication was a significant outcome, helping to bridge gaps between management and staff.



This open dialogue encouraged transparency and trust, which are essential for a cohesive work environment. Additionally, our collective problem solving approach allowed us to leverage shared knowledge and expertise, leading to more effective and comprehensive solutions. Furthermore, these meetings ensured alignment on our company goals, clarifying our direction and priorities. They also provided a platform for identifying emerging leaders within our ranks, showcasing the talent and potential we have across the organization.

Overall, this week of collaboration not only strengthened our teamwork but also drove our success forward, reinforcing our commitment to continuous improvement and innovation.



Mock Drill - Food Contamination

-Ms. Ishama Madubashini

To improve knowledge related to emergency preparedness, the QHSE team and ISO consultants conducted a mock drill at the Food Provisions warehouse on 26th October 2024.

Scenario: Chilled/frozen food item was placed next to ambient/dry food item that was received at the same time from different suppliers. The mix up happened when more than 3 suppliers delivered products all at the same time and unpacking was done simultaneously in the same receiving area. This led to possible cross-contamination of ambient ingredients with chilled/frozen items.

Aim: To test the warehouse's response to managing cross-contamination food hazards and their immediate response, containment & corrective action.

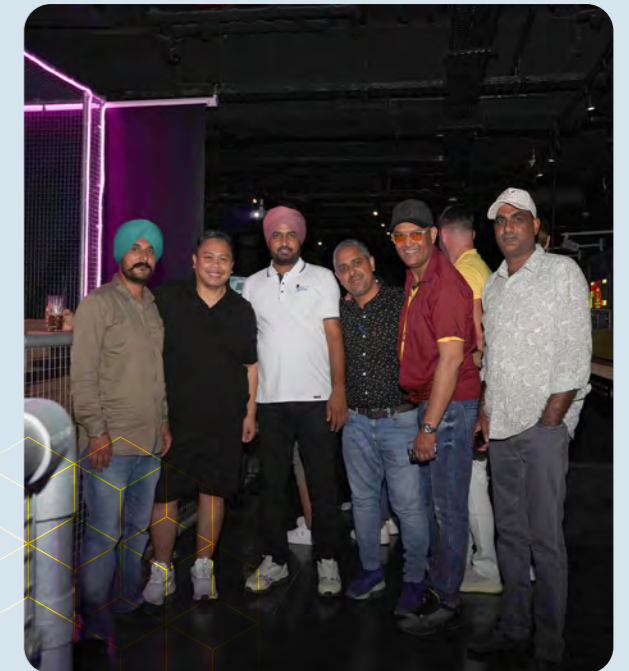


MEF Head Office Team Building -2024

-Ms. Tabassum Shaikh



The team known for their hard work and dedication MEF Team Bonding took place on 22nd September 2024 @ Boom Battle Bar. The evening was an opportunity to unwind and show appreciation for the collective efforts of all employees. The event provided a fun and relaxing atmosphere, offering a much-needed break.



Everyone enjoyed the exciting activities, including games, karaoke, axe throwing, shuffleboard, crazy golf, darts, and beer pong. The evening concluded with refreshments, leaving the staff with great memories of a fun-filled event.

MEFP Team Building-2024

-Ms. Marjorie Limotan

In September 2024, Middle East Fuji LLC – Philippine Office organized a Team Bonding with the theme; “A team that dines together, shines together!” held at Bai Hotel (Café Bai). The primary goal of Team Bonding is to establish trust, enhance communication, and strengthen collaboration within the team, fostering unity and cohesion.



Each team have chosen their preferred schedules for either Lunch or Dinner. After hearing the news, everyone's happiness was clearly visible in their eyes. A meal together is an excellent way for team members to share conversation, ideas, and laughter. It will not only nourish our bodies but also fill our hearts with shared memories.

This connection will assist them in gaining a deeper insight into each other's capabilities and beliefs even in a short time.



Team Dinner and Celebration of MEF Tech's 10-Month Success-India office

-Mr. Suresh Pallath

Our team gathered for a delightful dinner to commemorate the successful completion of 10 months of MEF Tech's journey. It was a wonderful occasion filled with camaraderie and appreciation for the team's efforts and dedication.



Onam'24 Festival Celebration

-Mr. Suresh Pallath

We also celebrated the vibrant festival of Onam with a Traditional Attire Day, where all employees beautifully dressed up in traditional wear. The celebration was marked by an authentic Onam Sadya, which everyone enjoyed, making it a festive and joyful occasion for the entire team.



Congratulations to our Employee of the Quarter for their outstanding dedication and hard work!

-Ms. Maha Salem

Marine Supply-Dept



AJAY SINGH



IT-Dept



DIWASH GURUNG



Logistics-Dept



MEWA ZAR KHAN



Maintenance-Dept



LIJU KUNJUMON



Industrial Solution-Dept

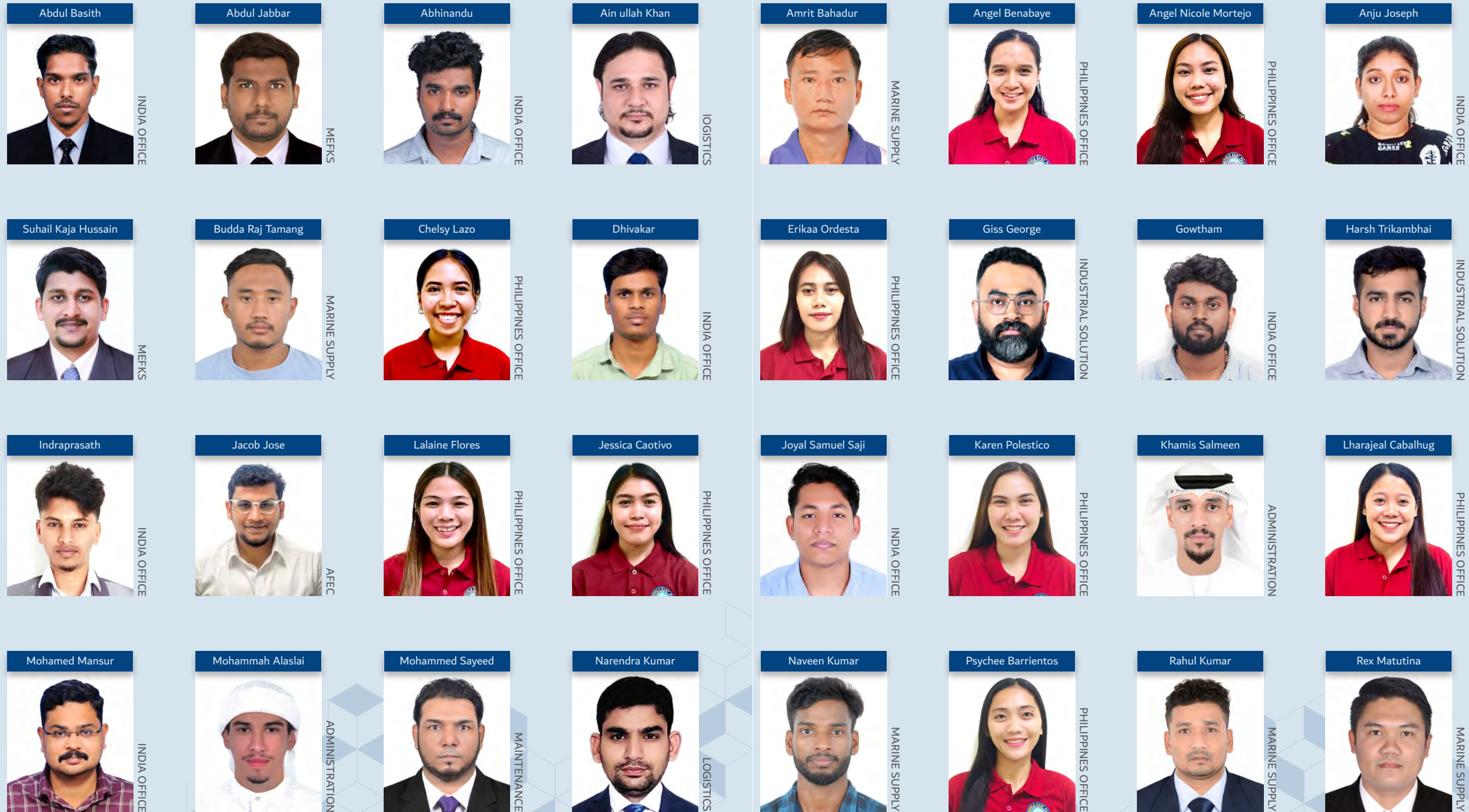


NITHIN K THOMAS



Welcome aboard!
We're excited to have you as part of the team and look forward to achieving great things together.

-Ms. Tabassum Shaikh



Riza Maglinte



PHILIPPINES OFFICE

Santhosh kd Radha



MAINTENANCE

Shaira Estra



PHILIPPINES OFFICE

Stanley Fernandes



LOGISTICS

Sunil Kumar



LOGISTICS

Sunil Thankamani



MAINTENANCE

Uzair Mohamed



MEFKS

Velmurugan



INDIA OFFICE

Vidya Sagar Kharade



LOGISTICS

Ziad Abdel Kareem



MARINE SUPPLY

Eduard Dennis



QATAR OFFICE

Peter John



MAINTENANCE

Mohamed Yasir



MEFKS

Keerthana



INDIA OFFICE

Ajith Kumar



INDIA OFFICE



Birthday Celebrants

Wishing you a day filled with joy, laughter, and all the things that make you happiest happy birthday!

-Ms. Puspita Dewi



MR. SAEED MALIK
President/CEO



MR. RYUSAKU HAYASHI
Managing Director



SONY THEKKINIYATH



RINA T.MEHTA



PETER JOHN



PRABAKAR RAMALINGAM



NAGARAJ



MARY ANN MAGLANGIT



AILYN BANICO



LIEZL SARIO



JENNILYN COMAINGKING



ANGEL NICOLE MORTEJO



ANGEL BENABAYE



MYRENE SHANNE MAHUSAY

Newly Weds

-Ms. Puspita Dewi

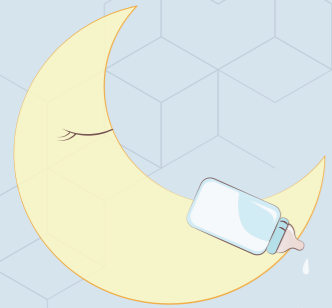
May your journey together be filled with endless love, joy, and unforgettable moments.



Richard Roa & Liezl Sario



Hari Veluchamy



New Born

-Ms. Puspita Dewi

Babies are like a bundle of hope and the most precious jewels to all parents.



*Ry Raven
Son of
Ms. Mayeth*



*Jacobi Bacaro
Son of
Ms. Sigonda*

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