

NEWSLETTER

April - June

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2nd EDITION

Mobility - Sustainability - Creativity



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Middle East Fuji World Wide Trading Honored at 3M EMEA Channel Partner Summit 2025.

Ms. Ishama Madubashini

We are proud to share that Middle East Fuji World Wide Trading LLC was recognized with the prestigious "Sales Surge Award" during the 3M EMEA Channel Partner Summit 2025, held at Wrocław, Poland from 1st to 3rd April 2025.

This high-profile summit brought together 3M's key partners from across Europe, the Middle East, and Africa, and was a valuable platform for knowledge sharing, innovation, and strategic collaboration. Representing our organization at the event was our CEO, Mr. Saeed Almalik, who actively participated in this impactful gathering.



Congratulations to the entire Middle East Fuji worldwide trading team on this remarkable achievement!

Summit Highlights:

The event featured insightful sessions on:

- 3M's strong presence and strategic operations in Poland
- Commercial best practices across 3M's global business
- Emerging trends in European industrial distribution
- The future of Artificial Intelligence in industrial applications
- An exclusive customer innovation and manufacturing site tour, offering firsthand insight into 3M's advanced capabilities and commitment to excellence

Receiving the Sales Surge Award is a testament to our team's dedication, strategic execution, and strong partnership with 3M. We are honored by this recognition and remain committed to delivering continued value and innovation in our markets.

Seatrade Maritime Exhibition, Dubai 2025

Mr. Sivaprasad Pillai

The Seatrade Maritime Middle East took place from Tuesday 6 May to Thursday 8 May 2025 at Dubai World Trade Centre (DWTC), Dubai. Established in 2008, Seatrade Maritime Logistics Middle East is the must-attend event for maritime and logistics professionals in the Middle East.



As a leading ship chandler and a specialized engineering services company, Middle East Fuji (MEF) was proud to participate in the Seatrade Maritime Exhibition. The event brought together maritime professionals from around the region, showcasing the latest trends and innovations in the industry. Middle East Fuji's participation was marked by a strong commitment to innovation, sustainability, and collaboration.



At our booth, we showcased the various products and solutions that can be offered to the vessels sailing docking in Middle East Region. One of our main focuses at Seatrde Maritime promoting sustainability in the maritime industry.



Seatrade served as a platform for maritime and shipping industries to do business, network and introduce new products and innovations. The 3-day exhibition was very productive as there was a good number of guests and visitors who came to visit the stand.

ISSA Executive Board meets in Athens

Ms. Ishama Madubashini

ISSA

Maritime Economies

11th of June 2025

ISSA Executive Board meets in Athens

Athens proved to be the perfect backdrop for the Spring board meeting of the ISSA Executive Board.

Strong business networking with local shipowners and members of the Hellenic Ship Suppliers & Exporters Association, headed up by its Chairman Mr Nick Mavrikos, at an evening reception in the bustling shipowning capital of Piraeus, rounded off what was a very important and fruitful few days.

Welcoming ISSA President Rafael Fernandez and his fellow ISSA Executive Board Members to the reception, Mr Mavrikos said it was an honour hosting the leadership of ISSA "and to have among us, so many shipowners and managers."

Greece is a maritime powerhouse, he said, not only in shipowning and management but also in maritime expertise.



Rafael Fernandez, President of ISSA, said:

"Tonight's industry reception is the culmination of a busy few days here in Athens, for the ISSA Executive Board. And to have the opportunity to network with you all tonight is the right and fitting culmination to this important trip. My thanks go to Dionisis Politis from Liberty Press for organising tonight's event so well and myself and

my ISSA Executive Board colleagues look forward to meeting and engaging with you all tonight."

He reminded guests: "As an International Association, we deal with issues at



an International level, such as decarbonisation, as well as issues at a local level. These can include such issues as restrictions on ship suppliers at some container terminals; and the amount of time that trucks have to queue at ports and terminals, sometimes with limited information about the vessel. Ship supply is not just about delivering a pallet to a ship, it is also about dealing with the overall logistics, as well as the myriad of customs and veterinary checks."

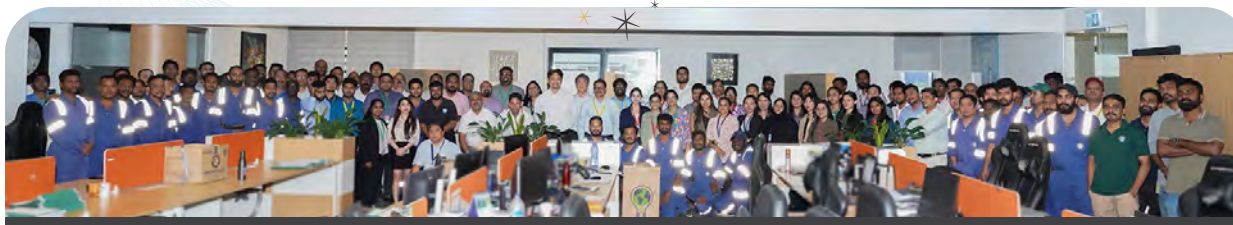
Aside from attending the ISSA Executive Board meeting and the reception, board members were treated to an interesting tour of the Piraeus Container Terminal.

Leadership Movement

Ms. Maha Salem

We are proud to share that Mr. Ryusaku Hayashi, who has been with MEF since 2003, has recently been appointed as Director at the FTC Head Office, effective July 1, 2025.

Over the past two decades, Mr. Hayashi has made invaluable contributions to MEF through his leadership, dedication, and commitment to excellence. His deep understanding of the business and strong work ethic have left a lasting impact on the organization. Although he will now be based at FTC Head Office, Mr. Hayashi will continue to serve as a Director of MEF, maintaining his involvement and support for our ongoing initiatives.



We sincerely thank Mr. Hayashi for his years of service and wish him continued success in his expanded leadership role.





Leadership Update

Ms. Maha Salem

Welcoming Mr. Teruya Nakagawa as MEF Managing Director

We are delighted to welcome Mr. Teruya Nakagawa as the new Managing Director of MEF. Mr. Nakagawa joins us from FTC, where he served as Director and contributed extensively to strategic growth and leadership initiatives.

With his strong background in business management and deep understanding of our group's values, he is well-positioned to lead MEF into its next phase of development.

His appointment reflects our ongoing commitment to strengthening leadership and driving excellence across all levels of the organization.



We are delighted to welcome Mr. Nakagawa into his new position. With his leadership, we look forward to reaching new heights together



Team's Visit to 3M GmbH Neuss & Solingen

Mr. Anupam Ananth

EXPLORING INNOVATION, ADHESIVE SCIENCE AND APPLICATION EXPERIENCE AT 3M

Last month, our team had the exceptional opportunity to visit 3M GmbH in Neuss, Germany, for a comprehensive technical training and factory tour an experience that deepened our knowledge of adhesive science and reaffirmed our commitment to delivering cutting-edge solutions to our customers.

This visit was made possible thanks to the initiative and coordination of Mr. Louis Nasta, Sales Leader at 3M Gulf, whose support was instrumental in organizing this invaluable experience. The training was led by Mr. Marcus Sauerborn, Senior Application Development Engineer at 3M, along with a team of highly experienced 3M technical experts who guided us through the sessions with insight and expertise.

The training agenda was robust and included:

- The Basic Science of Adhesion: An introduction to the fundamental principles of bonding.
- Evolution of Adhesive Technologies: Tracing the innovation journey of 3M's adhesive solutions.
- Fundamentals of Plastics & Their Bonding: Exploring surface properties and bonding techniques.
- Overview of Foam Tapes, Single-Sided Tapes & Labelling Systems: Application knowledge, selection criteria, and performance considerations.
- VHB Tapes Deep Dive: An in-depth session on the construction, performance, and technicalities of 3M's Very High Bond tapes.
- Hands-on Demonstration of Transfer Tapes: Conducted during the theoretical training, providing a side-by-side understanding of various transfer tapes and their applications.



Another remarkable experience was touring the 3M tape conversion facility in Solingen. Here, we observed various conversion machines and equipment, gaining valuable insights into the processes that prepare 3M tapes for end-use applications. We also had the opportunity to witness automotive signage being produced on a live assembly line, demonstrating the scale and precision with which 3M solutions are integrated into manufacturing environments.

This visit was not only educational and hands-on, but also inspirational, as we experienced the depth of innovation, quality, and technical expertise that defines 3M.

We extend our sincere gratitude to the entire 3M Germany team, Mr. Louis Nasta, and the training experts who made this visit truly memorable. The knowledge and skills we gained will directly enhance the support and solutions we offer to our customers.



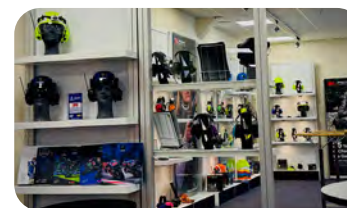
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Middle East Fuji Team Completes Specialized Hearing Protection Training in Germany

Mr. Nareshkumar Tulsani

The Middle East Fuji (Industrial Solution) team recently had the opportunity to attend a specialized Hearing Protection Training program held in Värnamo, Germany. This program focused on protecting workers from the risks of industrial noise a key part of creating a safe and healthy workplace. One of the most exciting parts of the trip was visiting a world-class hearing protection manufacturing facility in Värnamo. There, we saw how high-quality hearing protection equipment is designed, tested, and produced. It gave us a clear view of the technology, safety checks, and innovation involved in making these products.

This experience helped us understand the importance of hearing safety in a much deeper way. We are now better prepared to share this knowledge with our teams and improve safety practices at our own sites.



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MEFWWT and Orbitalum host Successful Technical Event on Tube-to-Tube Sheet Welding Solutions

Mr. Praveen Pavithran

MEF worldwide trading llc, in collaboration with Orbitalum Tools GmbH, successfully hosted a technical demonstration event focused on advanced solutions for tube-to-tube sheet welding a critical process in heat exchangers, condensers, and pressure vessels across multiple industries including Heat Exchangers ,oil & gas, power generation, marine, and pharmaceuticals.

Held at ITW facility in JAFZA Dubai, the event welcomed key professionals, engineers, and maintenance specialists from leading regional companies. The session showcased Orbitalum's cutting-edge orbital welding technology, particularly engineered for high-precision and repeatable tube-to-tube sheet welds.

Attendees witnessed live demonstrations of the P16 Evo weld heads and TX 38P weld heads with the Orbimat 180 SW orbital welding system, known for its user-friendly interface, robust performance, and compliance with global welding standards. We also showcased Orbitalum pipe cutting machines like the GF4 and PS 4.5 machines. Also on display were the ESG plus tungsten grinder and RPG 4.5 tube facer machine.



Event Location – ITW office in JAFZA ,
22nd May 2025 from 9am to 1pm



Mr. Andreas Lier Business Unit Manager for Middle East along with Mr. Alok Ambadkar Technical Sales Manager shared insights into the latest developments in orbital welding automation and how their solutions help meet the growing demand for quality, traceability, and operational excellence in modern fabrication.

Mr. Augusto Martorelli Technical Advisor showcased the live demonstration of Orbitalum products.

Highlights of the Event:

- Live welding demonstrations using Orbitalum automated systems
- Hands-on experience with Orbimat 180 SW , mobile welder and tube to tube sheet weld heads.
- Technical discussions on weld quality, productivity, and documentation
- Q&A sessions with Orbitalum team



This event reflects MEF worldwide trading's commitment to providing cutting-edge welding solutions to our clients in the Middle East. Orbitalum's technology brings efficiency, safety, and consistency to highly demanding tube sheet applications.

...: Fostering a Culture of Continuous Learning at MEF

...: Mr. Maha Salem

At MEF, we believe that continuous learning and development are key drivers of success. As part of our ongoing commitment to growth and excellence, we recently conducted a Customer Centricity Training Program during the last quarter.

The training was designed to enhance our team's ability to understand customer needs, deliver outstanding service, and align with MEF's vision and mission. It covered important topics such as:

- Understanding the customer journey
- Building empathy and emotional intelligence in service interactions
- Strengthening long-term customer relationships
- Effectively managing feedback and complaints
- Embedding a customer-first mindset across all function

The sessions were interactive and practical.

Upon successful completion of the program, all participants received a certificate of achievement, recognizing their commitment to personal and professional development.

We are proud of our team's dedication to learning and their continued efforts to enhance the customer experience. Initiatives like these reflect our belief that investing in our people is key to driving performance and delivering on MEF's promise to its customers.



Team Building 2025 - Philippine Office

Ms. Marjorie Limotan

Middle East Fuji LLC - Philippine Office recently hosted a dynamic team building event with two batches on June 14 and June 21, 2025, at the luxurious Solea Hotels and Resorts – Cordova, Mactan, Cebu. The theme "Echoes of Excellence, Ripples of Impact" resonated throughout the activities, which were expertly conducted by Smile Training Services.

The participants were divided into four teams: Green, Pink, Yellow, and White. They competed in exciting games such as Spot it, Mirror Dance, The Evolution of the Butterfly, Mingle, Teams Chant, Tower Ball, Stack It Off, Bouncing Ball, Ladder Toss, Unity Walk, Giant Volleyball and the most highlighted game in the afternoon was the "Poolympics" it is a Pool Activity Relay in the Inflatable Water Park. These activities tested the teamwork, problem-solving skills, and creativity, making the event both challenging and enjoyable.



After a fierce competition, the winners were announced. The Yellow Team took the top spot in the first batch, while the Green Team emerged victorious in the second batch. The event was a huge success, fostering a sense of unity and excellence among the participants. It is indeed a memorable experience, the team-building event was a resounding success, showcasing the talents and teamwork skills of our employees. The event's theme and activities perfectly captured the company's values, and the winners were well-deserved. This experience will surely have a lasting impact on the team's dynamics and collaboration.

Fire Drill & Seminar - Philippine Office

Ms. Marjorie Limotan

On May 24, 2025, Middle East Fuji LLC - Philippine Office successfully conducted a crucial Fire Drill and Seminar at our premises. The event, held on a Saturday afternoon, was expertly conducted by the dedicated personnel from the Bureau of Fire Protection (BFP) Mandaue City. Through this initiative, our team had the opportunity to learn essential fire safety procedures and protocols, ensuring we're better equipped to respond in case of an emergency.

The BFP Mandaue team provided expert guidance on fire prevention, evacuation procedures, and proper use of fire extinguishers. Participants gained valuable insights and hands-on experience, enhancing their preparedness in case of fire emergencies. During the drill, participants practiced evacuation procedures and responded to simulated fire scenarios. This hands-on experience helped build confidence and readiness in the face of potential fire hazards. The fire drill and seminar significantly enhanced participants' understanding of fire safety protocols. The BFP Mandaue's expertise and interactive approach made the event both informative and engaging, contributing to a safer community.

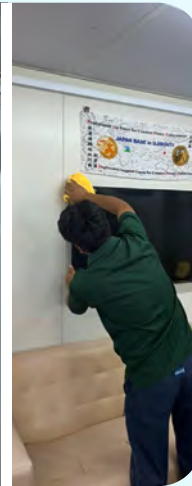


Mid-Year General Cleaning 2025

Ms. Tabassum Shaikh

Middle East Fuji has always been keen and particular when it comes to cleanliness and as what we are experiencing with the current situation it really is essential to enact this **procedure**. As we have reach the mid-year already, it has always been a practice, more like a tradition in MEF to conduct a yearly mid-general cleaning which was held last 27th of June 2025 from 13:00 to 17:00 PM. For the work distribution everyone was assigned to clean their own designated area. All unnecessary files and documents have been cleared.





All staff participated to ensure that the office and the warehouses are all well organized and properly cleaned. Having a clean and well organized work environment have a great impact in an individual's daily working life.

This will help them focus more, be disciplined and be productive. It improves employees' positive outlook in life. Maintaining cleanliness is a vital key in having a good healthy life.



Mid-Year General Cleaning 2025 - Philippine Office

Ms. Aya Mirasol Cogtas

A Refreshing Mid-Year General Cleaning reset at Middle East Fuji LLC- Philippine Office!

As we reach the halfway mark of 2025, it's the perfect time to pause, reset, and bring new energy into our workplace. Our Mid-Year General Cleaning is a way to keep things tidy, organized, and conducive to productive work.



At Middle East Fuji LLC- Philippine Office, this initiative helps maintain not just cleanliness but also a sense of shared responsibility and teamwork among staff. This Mid-Year General Cleaning was held on Thursday, June 26, 2025, at our premises. From wiping down work desks and lockers to organizing pantry items and shared areas, our team came together to ensure our space is clean, welcoming, and ready for the busy months ahead. Thank you to everyone who participated and contributed their time and effort. A clean workspace is a clear mind and we're all set for the rest of the year.

ISO 27001 in Practice A Simple Path to Information Security

Ms. Ishama Madubashini

As part of our ongoing commitment to excellence and continuous improvement, MEF Group has initiated the process to add the ISO 27001 certification to our existing portfolio of internationally recognized standards, which includes ISO 9001 (Quality), ISO 14001 (Environmental), ISO 45001 (Occupational Health & Safety), ISO 22000 (Food Safety), and HACCP. The first awareness session for ISO 27001 was successfully conducted on May 27, 2025. This important session was led by our ISO consultants and attended by department heads, ISO coordinators, and the IT team. The session focused on the fundamentals of information security management and laid the groundwork for aligning our practices with ISO 27001 requirements.

This marks a significant step in strengthening our information security framework and further enhancing stakeholder confidence in MEF Group's operations.

The following are some key benefits of implementing ISO 27001 within MEF Group.

Protects Sensitive Information



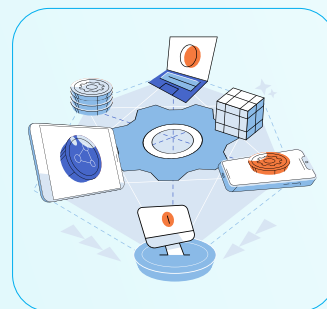
Ensures confidentiality, integrity, and availability of business-critical data.

Reduces Security Risks



Helps identify, assess, and mitigate information security threats.

Builds Stakeholder Trust



Enhances confidence among clients and regulatory bodies.

Improves Regulatory Compliance



Supports alignment with data protection laws and industry standards.

Safety Comes First with Successful Warehouse Safety Training

Mr. Vilben Lumbab

As part of our ongoing training sessions in 2025, our warehouse staff participated in the following safety training programs on 21st June 2025:

- Hazardous Material Handling Training
- Safety Awareness for Forklift Operation

At MEF, we prioritize the safety and well-being of our staff and are committed to upholding the legal compliance standards of the UAE.

During this training, our team gained valuable knowledge on key topics related to the proper handling of hazardous materials and the safe operation of forklifts, reinforcing our dedication to maintaining a safe and compliant working environment.





MIDDLE EAST FUJI GROUP
Mobility - Sustainability - Creativity

Remember the **P A S S** Word

Pull

Pull the pin (or other motion) to unlock the extinguisher.



Aim

Aim at the base (bottom) of the fire and stand 6- 10 feet away.



Squeeze

Squeeze the lever to discharge the agent



Sweep

Sweep the spray from left to right until the flames are totally extinguished.



Stay Safe
out there

2025



Employee of the quarter
Ms. Maha Salem

Congratulations

**Employee of the Quarter
for outstanding
performance and
dedication!**



NITHIN SUNNY

MARINE SUPPLY



SREENATH THEKKUT

INDUSTRIAL SOLUTION



NIZAMUDIN MUHUMED

LOGISTICS



KRISHNAMOORTHY SAMPATH

KOBEYA



BIJU SANKUNNI

MAINTENANCE

New Staff

Ms. Tabassum Shaikh



MOHAMMED NAJADH
MEFKS



RAHUL VENUGOPAL
MEFWWT



SATHISH KONKA
LOGISTICS



PRATHEEP KUMAR NAIR
MEFWWT



MAHMOUD SHABANA
AFEC



AIKA MAY GARBE
PHILIPPINES OFFICE



MARLY JOY ILUSTRISIMO
PHILIPPINES OFFICE



ANNIE LYN BACSON
PHILIPPINES OFFICE



MILOU AVENIDO
PHILIPPINES OFFICE



AMRUTHA S
INDIA OFFICE



ANUSHIYA J
INDIA OFFICE



ARUN P
INDIA OFFICE



HARSH B
INDIA OFFICE



SAIF AL BALOOSHI
ADMIN



SHAMMA AL DHAHERI
INDUSTRIAL SOLUTION



MEERA BUTTI ALJNEIBI
INDUSTRIAL SOLUTION



BANU PRAKASH
INDIA OFFICE



SYED AMER HASHMI
SAUDI OFFICE



Birthday Celebrant

Ms. Tabassum Shaikh

Wishing you a fantastic birthday filled with happiness, success and great moments
Thank you for being part of our team!



Sathyadas & Bijj Joseph



Sivaprasad Pillai



Tabassum Shaikh



Ishama Madubashini



Devi Sasi



Katrina



Aya



Mariejane



Jan Suzette



Johanna



Johan



Vanessa



Jestine



Mercynie



Jadie & Eliza



Gemma



Mary Grace



Mayeth



Jhoan



Aika



Jessica



Anna Rose



Judy Anne Apostol



Margie



Ajay Singh

Newly Weds

Ms. Marjorie Limotan



Paul Arnel & April

Love is the master key
that unlocks the door to
a lifetime of happiness.



Michael & Chelsy

*Wishing you a marriage
filled with laughter,
adventure, and
endless love.*



Genesis & Sarah



Elbert & Gerra

NEW BORN

Ms. Marjorie Limotan

May your tiny heart overflow with love, laughter, and adventure as you grow.
Welcome to the world, little one!





2nd EDITION

Newsletter

Editor in Chief

Ms. Tabassum Shaikh

Graphic & Design Editor

Mr. Abdur Rehman/Ms.Roudha almalik

Content Writers

Ms. Roudha Almalik

Mr. Sivaprasad Pillai

Ms. Maha Salem

Mr. Nareshkumar Tulsani

Mr. Praveen Pavithran

Mr. Anupam Ananth

Ms. Tabassum Shaikh

Ms. Ishama Madubashini

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