



Newsletter

1st Edition ISSUE 30- 2026

Mobility - Sustainability - Creativity

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MEF Annual Staff Party 2026

Ms. Maha Salem



MEF successfully hosted its Annual Staff Party on 31 January 2026 at the Meydan Hotel, bringing together employees, senior management, and valued business partners for a memorable evening.

The event celebrated teamwork and achievements across the organization. Highlights of the evening included the Loyalty Service Awards, recognizing dedicated employees for their long-term contributions, and the exciting MEF Talent Competition, where staff showcased their talents and entertained the audience.



The celebration concluded with a wonderful dinner, creating a warm and enjoyable atmosphere for networking and appreciation. It was truly a fantastic evening that reflected MEF's strong culture of teamwork, recognition, and unity.



Strengthening Maritime Collaboration on a Global Stage

Ms. Ishama Madubashini

On 8th January 2026, Athens became the meeting point for global maritime leaders at the 18th International Shipping Congress, a prestigious platform dedicated to shaping the future of the shipping industry. This year's theme, "Optimizing Maritime Supply Chains," highlighted the growing need for efficiency, resilience, and sustainability across global operations.



Among the distinguished participants, Middle East Fuji Group President Mr. Saeed Al Malik represented the organization as a panelist in a key discussion titled "Aligning Suppliers, Purchasers & Forwarders." His participation underscored the company's commitment to innovation and leadership within the maritime sector. The panel brought together industry experts to address some of the most pressing challenges in maritime supply chain synchronization. Discussions focused on reducing lead times, improving coordination among stakeholders, and navigating the increasing demand for environmentally responsible operations.

A major highlight of the session was the emphasis on collaboration. Panelists, including Mr. Malik, shared valuable real-world insights demonstrating how stronger alignment between ship suppliers, procurement teams, and freight forwarders can significantly enhance operational efficiency. Furthermore, these collaborative approaches were shown to contribute meaningfully toward achieving sustainability goals—an area of growing importance in the global shipping landscape.



Mr. Malik's contribution not only reflected his expertise but also reinforced the organization's proactive role in advancing smarter, greener supply chain solutions. Mr. Malik's engagement at such a high-level forum marks another step forward in building strategic partnerships and driving continuous improvement in maritime operations. The event concluded with a shared vision: that the future of maritime success lies in integration, innovation, and strong partnerships across the entire supply chain.

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Corporate Dinner – Celestyal Journey

Mr. Sivaram Viswanathan

Invitation from celestyal for Corporate Dinner onboard Celestyal Journey

An exclusive corporate dinner was graciously hosted by Celestyal aboard the elegant Celestyal Journey, bringing together distinguished guests and key members of the ship's leadership team. The evening provided a warm and sophisticated setting for networking, collaboration, and celebration.



Among the attendees were Mr. Saeed Malik, President of Middle East Fuji; Mr. Teruya Nakagawa, Managing Director of Middle East Fuji; Mr. Biji Joseph, Director of Middle East Fuji; and Mr. Harish Kumar Jayakumar, Division Manager of MEFKS. They were joined by senior crew members including Captain Nekarios Rigas, Master of the Celestyal Journey, and Dr. Stefanos Vlatakis, the ship's doctor.



The event was further honored by the presence of Mr. Panagiotis Polychronopoulos, F&B Purchasing Officer
Mr. Theodoros Marinakis
Staff Captain; Mr. Sivaprasad Pillai (MEF)
Ms. Theofili Stavrinou from the Celestyal F&B Purchasing Department
Mr. Georgios Doumanis, F&B Purchasing Manager
and Mr. Evangelos Syragakis, Chief Engineer.

MRO Middle East 2026

Mr. Vikas Gandotra

MRO Middle East 2026 was held in the 1st week of February and was attended by our key customers and suppliers.

Aviation and Aerospace are one of the area we are involved in as a business line. MRO in Aviation and Aerospace is a evolving business with new range and products. Industry is in growth mode with increase of aviation related infrastructure and number of commercial aircrafts being added.

Our principals are supporting us through opening up the various products available and used in the industry as per OEM requirements and are certified to be used by the MRO industry.

The range of products involved is Safety/Tapes and Adhesives/Abrasives and Tools. MEF Worldwide Trading LLC is in the right spot and frame to take the plunge in this trade due to capable personell and support from management and principals.

We are now in the process of completing the range of 3M and other principals for Tape/Adhesives and Abrasives in our portfolio to get maximum output for the Aviation market.



SteelFab Exhibition 2026 – Sharjah Expo Centre

Mr. Nareshkumar Tulsani

SteelFab is recognized as one of the leading trade exhibitions for the metalworking industry in the UAE and across the Middle East. The event continues to grow in importance by focusing on key sectors within the manufacturing industry. Major highlights of the exhibition include Welding & Cutting technologies, Power Tools, Machine Tools, Pipe & Tube Machinery, Stainless Steel solutions, and the rapidly expanding field of AI & Robotics. SteelFab continuously adapts to evolving industry trends, with AI & Robotics being one of the latest additions to its core focus areas.



The 21st edition of SteelFab was held at the Sharjah Expo Centre from 12–15 January 2026, bringing together 250 exhibitors representing nearly 400 global brands from 35 countries. The event featured dedicated pavilions, live product demonstrations, technical seminars, and product presentations, providing visitors with valuable insights into the latest industry innovations.

MEF Industrial Solutions participated in the exhibition at Stand No. 3220, Hall 5. The event provided an excellent platform to connect with customers seeking innovative solutions and reliable long-term supply partners. Representatives from our partner manufacturers including Nitto Kohki, Fuji Tools, 3M, Ansell, Delta Plus, and Knipex also supported our team throughout the four-day exhibition, engaging with visitors and showcasing their latest products and technologies.



**STEEL
FAB**
MACHINERY
TECHNOLOGY
EQUIPMENT
18TH EDITION

Break Bulk Event 2026

Ms. Anusha Ashokan

MEFKS Proudly Exhibited at the Global Breakbulk Gathering

The global project cargo and breakbulk logistics community gathered in Dubai for Breakbulk Middle East 2026, one of the region's most influential events for the heavy lift, project cargo, and breakbulk industry. The event brought together industry leaders, logistics experts, freight forwarders, and shipping professionals from around the world to explore new opportunities and strengthen partnerships.

MEFKS proudly participated in the event with its own dedicated exhibition booth, showcasing the company's capabilities in freight forwarding, project cargo handling, and integrated logistics solutions across the Middle East and international markets. During the exhibition, the MEFKS booth attracted significant interest from shipping lines, project cargo specialists, port authorities, and logistics partners.



BREAKBULK
MIDDLE EAST 10-11 FEB 2025

The team engaged in productive discussions with industry stakeholders, exploring potential collaborations and highlighting MEFKS' expertise in handling complex cargo movements. Representatives from MEFKS shared insights on the company's end-to-end logistics solutions, including breakbulk cargo handling, specialized transport, port operations, and project logistics tailored for large-scale industrial shipments.

Participation in Breakbulk Middle East 2026 provided MEFKS with an excellent platform to expand its international network and strengthen relationships with global partners. The event enabled the company to connect with clients and industry leaders while staying updated on emerging trends, technologies, and market developments in the breakbulk and project cargo sector. MEFKS' presence at the event reflects the company's ongoing commitment to innovation, collaboration, and growth within the logistics and project cargo industry.

By participating in major global exhibitions such as Breakbulk Middle East, the company continues to reinforce its position as a reliable logistics partner in the region. As the breakbulk and project cargo market continues to expand across the Middle East, MEFKS looks forward to building on the relationships formed during the event and contributing to the future development of the sector.

MEFKS in Global Cement Industry Event INTERCEM Dubai 2026

Ms. Anusha Ashokan

MEFKS proudly attended INTERCEM Dubai 2026, one of the world's leading conferences dedicated to the cement and dry bulk materials industry, held in Dubai. The event brought together key stakeholders from across the global cement supply chain, including producers, traders, logistics providers, port authorities and industry experts.

INTERCEM Dubai 2026 served as an important platform for industry leaders to exchange insights on market trends, supply chain developments, and innovations in bulk cargo logistics. The conference also provided valuable opportunities for collaboration and strategic discussions among participants from various regions.

During the event, the MEFKS team actively engaged with industry professionals, partners, and clients, highlighting the company's expertise in logistics, bulk cargo handling, and project cargo solutions. The participation enabled MEFKS to strengthen existing partnerships while exploring new business opportunities within the international cement and dry bulk market.

MEFKS remains committed to supporting the evolving needs of the global logistics and cement industries by delivering efficient, reliable, and innovative logistics solutions. The company's presence at INTERCEM Dubai 2026 reflects its continued dedication to expanding its global network and maintaining strong relationships within the industry.



MEFKS extends its sincere appreciation to the organizers of INTERCEM Dubai 2026 and to all industry partners who connected with the team during the event. The company looks forward to building on the discussions held during the conference and continuing to contribute to the growth and development of the global cement logistics sector.

Simplify the Sell Training 3M Single Coated Tapes Distributor Summit

Mr. Anupam Ananth

We started 2026 on a strong note with the "Simplify the Sell" training summit held on 9th February at the Grand Plaza Movenpick, UAE, in collaboration with 3M. The session was focused on the 3M Single Coated Tapes portfolio and was aimed at helping our sales teams better understand the product range and identify new opportunities in the market.

The training was conducted by Miłka Stys, Area Portfolio Leader for EMEA, and Merve Basdemir Ersan, Senior Application Engineer at 3M, both of whom brought a wealth of technical and market knowledge to the table. They covered everything from product awareness to hands-on best practices, and the way they broke down the technical details made it very easy for the team to absorb and relate to real selling situations.

What made it even better was that colleagues from Saudi Arabia, Oman, and Qatar also attended, so it was great to have the wider team together under one roof. The energy in the room was good throughout the day. 3M also distributed product samples during the session which gave everyone a chance to physically see and feel what we're selling, something that always helps when you're out in front of a customer.

Towards the end, there was a quiz round that got everyone competitive, and the winners received giveaways from 3M which added a fun element to the whole experience. Overall, it was one of the most insightful and well-organized sessions we've attended. The entire team came away with a lot more confidence about the single coated tapes range, and we're already looking at how to apply what we learned in our day-to-day customer conversations.



A big thank you to the 3M team for putting this together. Looking forward to more of these in the coming quarters.

MEF Employee Training Highlights

Ms. Maha Salem

As part of MEF's commitment to employee development, two training programs were conducted during the first quarter of 2026.

These training programs demonstrate MEF's commitment to empowering our teams and fostering continuous professional growth across all locations.

The UAE team participated in an Advanced Negotiation Skills training held at the Head Office, while the Philippines team successfully completed an online Time Management training program. These initiatives support MEF's ongoing efforts to strengthen professional skills and enhance team performance.



Fuji Trading Trainees 2026

Ms. Wilson Bilaro

From January 25th to February 6th, 2026, a group of FTC staff trainees from Japan visited Middle East Fuji LLC Dubai for training.

The training program commenced with a tour, allowing trainees to explore various facilities, including the technical and provision warehouses, providing them with insights into operational procedures. trainees were engaged in warehouse operations, participating in stock management, receiving procedures, and other essential tasks, trainees were also rotated through different departments, fostering an understanding of the company's operations and processes, thus elevating their expertise. The trainees also visited key locations such as Jebel Ali Port and Fujairah Port, further enhancing their practical knowledge and exposure to logistics operations.

To ensure a well-rounded experience, leisure activities were included in the training program. Trainees had the opportunity to explore iconic landmarks such as Khorfakkan waterfalls and Dubai desert safari indulged in an unforgettable adventure. The training program provided trainees with valuable skills and knowledge, as well as opportunities for relaxation resulting in a truly transformative experience.



Building the Kingdom: MEF & AFEC Expands Across Saudi Arabia

Mr. Mohamed Aldhamin

Dammam-Our Newest Milestone (Opening March 2026)

The Eastern Province is about to receive a major upgrade. Our brand-new Dammam facility, contracted in September 2025 and started operation from Feb 2026, is our largest and most forward-thinking warehouse to date.

At 2,250 square meters in total, the site brings together a 2,000-square-meter warehouse built for serious industrial operations, featuring high-clearance ceilings designed for racking systems and forklift movement, climate-controlled rooms for tapes, PU products, and safety shoes, and dedicated loading and unloading zones equipped for high-volume dispatch.

Alongside the warehouse, a 250-square-meter modern office block provides everything the team needs: management offices, open workstations, a meeting room, a pantry, and a dedicated prayer room for female staff, reflecting our genuine commitment to an inclusive and respectful workplace.

This facility is not just a storage space. It is a fully integrated operations hub, compliant with Saudi industrial safety regulations and designed to support the next chapter of our growth in the Eastern Province. We are not just growing; we are going beyond that. We are building infrastructure that powers industries, supports our partners, and puts our people first.



Team Bonding – Philippines Office

Ms. Ferelou S. Bojos

Highlights from the Team Cinema Experience, where shared moments and meaningful connections strengthen the bonds that drive camaraderie across the Middle East Fuji LLC - Philippines.

Last January, employees of Middle East Fuji LLC Philippines took a well-deserved pause from their daily responsibilities to enjoy a special Team Cinema Experience as part of the company's team bonding initiative. The activity brought together members from various teams, including the Accounts, Invoicing, Stock, Communication and Engineering, Provision, Technical Asia, Technical Europe, Operations, MEF-Qatar, and MEF-KSA. To ensure that daily responsibilities and services remained uninterrupted, each team was given the flexibility to choose their own movie schedule, allowing them to participate in the activity without affecting the company's operations. This thoughtful arrangement made it possible for everyone to enjoy the experience while maintaining the team's commitment to service and productivity.

The gathering served as a refreshing opportunity for everyone to step away from their desks, even for a short while, and simply enjoy shared moments together. Through experiences like watching a movie side by side, colleagues were able to strengthen connections, build camaraderie, and create memories beyond the workplace. Team bonding activities like this remind us that while work keeps us busy, taking time to connect with one another plays an essential role in building a supportive and collaborative environment. As the saying goes, "Great things in business are never done by one person; they're done by a team." - Steve Jobs

As we continue to grow together as one organization, moments like these remind us that strong teams are built not only through hard work, but also through shared experiences that bring people closer together.



International Women's Month

Ms. Mecca Ellah Luega

This March, Middle East Fuji LLC - Philippine Office joyfully celebrated Women's Month by honoring the strength, dedication, and empowering spirit of the women in our workplace.

Indeed, it is a significant time of the year to recognize the passion, love, and empowering energy that women contribute to the team every single day of the week.

Through their unwavering dedication and work, they have continued to build a workplace where everyone feels at home and encouraged to grow and develop as a team.

As part of the celebration, the company has organized Zumba Fitness Dance sessions every Saturday throughout the month of March. This activity has encouraged all employees in the company to take a break from their daily routines and enjoy a refreshing and fun activity after a long week of work. Through the Zumba Dance activity, everyone has the opportunity to enjoy a fun and refreshing activity with the team while moving their bodies and sharing a light and joyful moment together.

Throughout the month, the Zumba Dance activity has been filled with laughter, smiles, and empowering energy as everyone danced side by side and enjoyed the moment with the team. Indeed, the activity has become a significant event in the company as everyone has the opportunity to enjoy the moment and feel included in the activity despite the reason for joining the activity.

More importantly, the activity has reminded everyone of the importance of recognizing and celebrating the women in the workplace who have empowered everyone with their strength and dedication. Indeed, the phrase "Empowered women empower women" has become a significant phrase in the company as everyone has celebrated the empowering spirit of the women in the workplace throughout the month of March.



Employee of the quarter

Ms. Maha Salem

Congratulations!



JOAN ROSALIJS

International Trading



MOHAMED HASSAN

Warehouse



DHANUSH PERUMAL

Warehouse



ARIFF MOHAMED

Dammam Office

Honoring exceptional dedication and excellence in performance

New Staff

Ms. Tabassum Shaikh



NEW BORN

Ms. Tabassum Shaikh

Congratulations on the arrival of your little bundle of joy



Birthday Celebrant

Ms. Tabassum Shaikh

Wishing you a fantastic birthday filled with happiness, success, and great moments Thank you for being part of our team!



TERUYA NAKAGAWA



PSYCHEE BARRIENTOS



ANNIE LYN BACSON



ANN MARIE ALCOBER



JAYLYN MONARES



SHIELA TOMBIGA



NONAI MAY BACALSO



JUDY ANN APOSTOL



ANALIE DOMICILLO



NIÑA PALOMARES



MA. KAREN POLESTICO



BEA MARRIZ BERRES



RUTHIE MAE QUILAQUIL



MARIZ IGOT



JOAN ROSALIJS



ARNALIE SALINO

Newly Weds

Mr. Wilson Bilaro



Mr. Praveen and Ms. Sakshi patkar

May your love be the anchor that holds you together, the compass that guides you forward, and the horizon that expands your dreams. Congratulations on your forever journey!

1st EDITION

Newsletter

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